

**PERMITTED SIGNS FOR PROPERTIES IN RESIDENTIAL DISTRICTS THAT CONTAIN LEGAL NONRESIDENTIAL USES NOT LOCATED IN SINGLE-FAMILY HOUSES OR DUPLEXES**

- Sign Type:** Four types of signs are permitted (See examples on next page).
1. Temporary Freestanding Signs: A freestanding sign that is not anchored in the ground or supported by a structure that is anchored in the ground or a freestanding sign that is easily removed from the ground by hand, such as h-frame lawn signs. This type of sign does not include balloon signs, inflatable signs, feather banners, sandwich board signs, animated/electronic signs, mechanical movement signs, or revolving signs.
  2. Ground Sign (Also known as a monument sign): A sign permanently affixed to the ground at its base, supported entirely by a base structure, and not mounted on a pole or attached to any part of a building.
  3. Pole Sign: A freestanding sign that is permanently supported in a fixed location by a structure of one or more poles, posts, uprights, or braces from the ground and not supported by a building or a base structure. This definition includes pylon signs.
  4. Wall Sign: A building-mounted sign, which is either attached to or displayed on an exterior wall in a manner parallel with the wall.

**Quantity:  
(Max.)** One wall sign is permitted on each building and one ground/pole sign is permitted per entrance/exit to a street or, in the case of a subdivision, per entrance/exit to the subdivision. An unlimited amount of temporary freestanding signs is permitted if the sign area provisions are met.

**Sign Area:** The maximum sign area of any one ground, wall, or pole sign is 64 square feet. The cumulative sign area for all freestanding temporary signs on a property together shall not exceed 32 square feet.

**Sign Height:** Ground and pole signs shall be limited to a maximum height of 15 feet. Temporary freestanding signs shall be limited to six feet in height.

**Messaging:** Noncommercial speech is considered an on-premises message. There are no time limits for on-premises messaging and it can be displayed on any type of sign. Commercial speech can be an on-premises message or it can be an off-premises message. On-premises messages relate to an individual business, product, service, or event that is sold, offered, or conducted on the same property where the sign is located. Off-premises messages are ones that direct attention to a specific business, product, service, event, or activity about something that is not sold, produced, or conducted on the premises upon which the sign is located. Off-premises messaging is limited to 14 days per quarter of a year and shall only be displayed on temporary freestanding signs.

**NOTE: This is only a guide. See Rolla P&Z Code for complete info. Created 01/19**

# EXAMPLES OF TYPES OF SIGNS

WALL SIGN



GROUND SIGN



POLE SIGN



TEMPORARY FREESTANDING SIGN

