

TEMPORARY SIGN REGULATIONS FOR NONRESIDENTIAL ZONES

Quantity: Single-Tenant and Multi-Tenant Premises: Two per independently occupied tenant space, except that when a balloon sign or inflatable sign is located on the property, the tenant space associated with that sign shall be permitted no other temporary sign on the property.

Vacant Lots: If the total square footage does not exceed 96 square feet, an unlimited number of Temporary Freestanding Signs are permitted.

Sign Types: A vacant lot is limited to only Temporary Freestanding Signs and all other nonresidential lots are permitted the following types of signs:

Seven types of signs are permitted (See examples on next page).

1. **Temporary Freestanding Signs:** A freestanding sign that is not anchored in the ground or a freestanding sign that is easily removed from the ground by hand, such as h-frame lawn signs.
2. **Banners:** Any cloth, bunting, plastic, paper, or similar non-rigid material attached to any structure, staff, pole, rope, wire, or framing that is anchored on two or more edges or at all four corners, or by one edge when not on a pole or staff.
3. **Balloon Signs:** A gas-filled balloon tethered in a fixed location.
4. **Inflatable Signs:** A sign that is an air-inflated object, which is resting on the ground or structure and equipped with a portable blower motor that provides a constant flow of air into the device.
5. **Feather Flags:** Advertising tools in the form of a long, narrow, lightweight canvas or other non-rigid material that is attached to a flexible pole (generally) that can be placed into the ground or attached to a weighted stand that allows them to be portable.
5. **Sandwich Board Signs:** A type of freestanding, portable, temporary sign consisting of two faces connected and hinged at the top. Includes a board sign on a stand instead of hinged.
7. **Streamers:** A display made of lightweight, flexible materials, consisting of long, narrow, wavy strips hung individually or in a series.

Sign Area: Temporary freestanding signs, banners, and feather: 32 square feet.
(Max.) Sandwich board signs: 16 square feet
Inflatable signs and balloon signs: 75 square feet

Sign Height: Temporary freestanding signs & sandwich board signs: 05 feet
(Max.) Feather flags/balloon signs/streamers/inflatable signs: 24 feet

NOTE: This is only a guide. See Rolla P&Z Code for complete info. Created 01/19

EXAMPLES OF TYPES OF SIGNS

FEATHER FLAG



BALLOON SIGN



STREAMERS



INFLATABLE SIGN



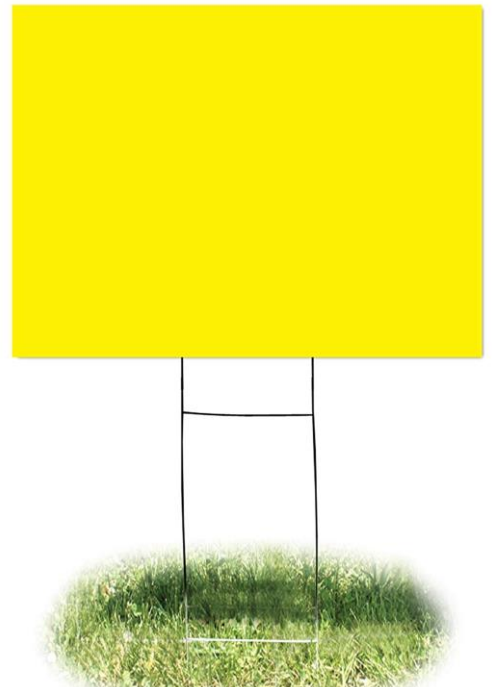
BANNER



SANDWICH BOARD



TEMP. FREESTANDING



GENERAL REQUIREMENTS FOR TEMPORARY/PORTABLE SIGNS

General:

1. The party posting the temporary sign is solely responsible for obtaining the permission of the property owner before posting their temporary sign.
2. Except for movement caused by air compressors for inflatable signs, mechanical motion, illumination, EMC technology, and electronically activated changeable copy is prohibited.
3. Manual changeable copy is only permitted when integrated into a sandwich board sign.
4. Inflatable signs, feather flags, and balloon signs shall have a minimum setback requirement from all lot lines that is equal to its height. All other temporary/portable signs, except when certain such signs are permitted within the sidewalk area, must conform to the same setback requirements to which permanent signs must conform.
5. Inflatable signs are not permitted within 100 feet of a residential zoning district and air compressors (and other noisy motors associated with any sign) must be turned off between the hours of 11 P.M. to 7 A.M.
6. No temporary or portable sign that is more than seven feet tall shall be permitted within 100 feet of a residential zoning district.
7. Vehicular signs are prohibited, except that the use of business logos, identification, or advertising on operable vehicles primarily and actively used for business purposes and/or personal transportation is permitted.
8. Signs located on patio furniture, merchandise, or the structures on or from which such merchandise sits or hangs, respectively, shall be considered temporary signs and count towards the total temporary/portable signage permitted per property.
- 9. Off-premises signage is only permitted on temporary signs.**

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SIDEWALK AND MAINTENANCE RESTRICTIONS FOR TEMPORARY/PORTABLE SIGNS

Sidewalks: When permitted on/over a sidewalk: If a tenant space is located in a nonresidential zoning district along the public's rights-of-way and there is less than five feet between the full building frontage of the tenant space and the public's rights-of-way, certain types of signs and other objects may be placed in or project over the public's rights-of-way, but not in or over any roadway. The following restrictions apply:

1. Only streamers shall be permitted to project over sidewalks. The minimum clearance of such objects shall be seven feet and the object shall not occupy space beyond a vertical plane of two feet from the curb line.
2. Only patio furniture, merchandise, and sandwich board signs are permitted on sidewalks. The maximum height for such signs/objects shall be five feet.
3. One flag or temporary freestanding sign may be located in each city-owned flowerpot if the sign is less than two square feet in area, the object does not exceed five feet in height when in the flowerpot, the flowerpot is watered and maintained by the tenant.
4. If signs are permitted on sidewalks, signs shall only be located on the sidewalk space that abuts the tenant space that is permitted to locate such signs on such sidewalks.
5. No object shall obstruct a continuous through pedestrian zone of at least five feet in width.
6. Sandwich board signs that are on a public sidewalk shall be located within 12 feet of the primary public entrance of the tenant's establishment.
7. Sandwich board signs shall be weighted, temporarily secured, or strategically placed to avoid being carried away by high winds.
8. Sandwich board signs and merchandise shall not be displayed on any sidewalk during hours of non-operation.
9. No signs shall obstruct pedestrian and wheelchair access from the sidewalk to parking spaces or access ramps designated for people with disabilities or building exits, including fire escapes.

Maintenance:

1. All signs/objects must be installed such that, in the opinion of Rolla's building official, they do not create a safety hazard.
2. All signs must be made of durable materials and shall be well maintained. Signs that are frayed, torn, broken, or that are no longer legible will be deemed unmaintained and required to be removed.
3. After the initial warning, all subsequent violations may result in the issuance of a citation without any further notice.

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