

**PERMITTED PERMANENT SIGNS FOR PROPERTIES IN THE OFFICE DISTRICT (C-O) AND THE
NEIGHBORHOOD BUSINESS DISTRICT (C-1)**

General: In addition to the permanent signage permitted, properties are permitted a certain amount of temporary signage (see temporary sign guide). Each building, not individual tenants, are permitted a maximum amount of area for wall signs. The owner(s) of the premises may divide and distribute the allowable sign area in any way she/he/they chooses. It is the responsibility of the person/entity posting the sign to obtain permission from the owner to install/locate a sign of a certain size on the owner's property.

Sign Types: Four types of signs are permitted (See examples on next page).

1. Projecting Sign (Also known as a blade sign): A building-mounted, double-sided sign with the two faces generally perpendicular to the building wall. Signs and banners that hang from a canopy, awning, or roof shall be considered projecting signs.
2. Ground Sign (Also known as monument sign): A sign permanently affixed to the ground at its base, supported entirely by a base structure, and not mounted on a pole or attached to any part of a building.
3. Pole Sign: A freestanding sign that is permanently supported in a fixed location by a structure of one or more poles, posts, uprights, or braces from the ground and not supported by a building or a base structure. This definition includes pylon signs.
4. Wall Sign: A building-mounted sign, which is either attached to or displayed on an exterior wall in a manner parallel with the wall. A sign or banner installed on a roof, eave, canopy, or awning in a manner parallel with the structure's surface is a wall sign.

**Quantity:
(Max.)** An unlimited number of wall signs are permitted. One projecting sign is permitted for each tenant space. All premises are permitted two ground signs or pole signs if there is a distance of 500 feet or more between the two signs, except that corner lots are permitted one pole/ground sign per street frontage, up to two signs, if each sign is located along a different street, regardless of distance between the two signs.

Sign Area: Maximum wall sign area shall be determined by multiplying the lineal feet of building frontage facing a street by two square feet. Projecting signs shall not exceed 20 square feet in area. Each Pole or ground sign shall be limited to 100 square feet each.

Sign Height: Ground and pole signs shall be limited to a maximum height of 20 feet. Projecting signs shall have a minimum clearance of seven feet.

NOTE: This is only a guide. See Rolla P&Z Code for complete info. Created 01/19

EXAMPLES OF TYPES OF SIGNS

WALL SIGN



GROUND SIGN



PROJECTING SIGN



POLE SIGN

