

PERMITTED SIGNS FOR PROPERTIES IN RESIDENTIAL DISTRICTS THAT ARE VACANT OR CONTAIN SINGLE-FAMILY HOUSES OR DUPLEXES

Sign Area/No.: Regardless of type, a property is permitted up to 32 total square feet (SF) of signage. If the total square footage of all signs is less than 32 SF, an unlimited quantity of signs is permitted.

Sign Type: Four types of signs are permitted (See examples on next page).

1. **Temporary Freestanding Signs:** A freestanding sign that is not anchored in the ground or supported by a structure that is anchored in the ground or a freestanding sign that is easily removed from the ground by hand, such as h-frame lawn signs. This type of sign does not include balloon signs, inflatable signs, feather banners, sandwich board signs, vehicular signs, animated/electronic signs, mechanical movement signs, or revolving signs.
2. **Ground Sign (Also known as a monument sign):** A sign permanently affixed to the ground at its base, supported entirely by a base structure, and not mounted on a pole or attached to any part of a building.
3. **Pole Sign:** A freestanding sign that is permanently supported in a fixed location by a structure of one or more poles, posts, uprights, or braces from the ground and not supported by a building or a base structure. This definition includes pylon signs.
4. **Wall Sign (Also known as a fascia sign, parallel wall sign, or band sign):** A building-mounted sign, which is either attached to or displayed on an exterior wall in a manner parallel with the wall surface.

Sign Height: Freestanding signs (i.e. temporary freestanding signs, pole signs, and ground signs) shall be less than six feet in height and wall signs shall not project higher than the lowest eave line.

Messaging: Noncommercial speech (e.g. political or ideological messages) is considered on-premises. There are no time limits for on-premises messaging and it can be displayed on any type of sign. Commercial speech can be an on-premises message or it can be an off-premises message. On-premises messages relate to an individual business, product, or service that is sold, offered, or conducted on the same property where the sign is located (e.g. Home occupation or for sale signs). Off-premises messages are ones that direct attention to a specific business, product, or service that is not sold, produced, or conducted on the premises upon which the sign is located (e.g. construction signs). Off-premises messaging is limited to 14 days per quarter of a year and shall only be displayed on temporary freestanding signs.

NOTE: This is only a guide. See Rolla P&Z Code for complete info. Created 01/19

EXAMPLES OF TYPES OF SIGNS

WALL SIGN



GROUND SIGN



POLE SIGN



TEMPORARY FREESTANDING SIGN

