

PERMITTED PERMANENT SIGNS FOR PROPERTIES IN C-2, M-1, M-2, OR GI ZONING DISTRICTS AND ANY PUDs WITH COMMERCIAL, INDUSTRIAL, OR CIVIC USES

General: In addition to the permanent signage permitted, properties are permitted a certain amount of temporary signage (see temporary sign guide). Each building, not individual tenants, are permitted a maximum amount of area for wall signs. The owner(s) of the premises may divide and distribute the allowable sign area in any way she/he/they chooses. It is the responsibility of the person/entity posting the sign to obtain permission from the owner to install/locate a sign of a certain size on the owner's property.

Sign Types: Six types of signs are permitted (See examples on next page).

1. Projecting Sign: A building-mounted, double-sided sign with the two faces generally perpendicular to the building wall.
2. Ground Sign (AKA monument sign): A sign permanently affixed to the ground at its base, supported entirely by a base structure, and not mounted on a pole or attached to any part of a building.
3. Pole Sign: A freestanding sign that is permanently supported in a fixed location by a structure of one or more poles, posts, uprights, or braces from the ground and not supported by a building or a base structure. This definition includes pylon signs.
4. Wall Sign: A building-mounted sign, which is either attached to or displayed on an exterior wall in a manner parallel with the wall. A sign or banner installed on a roof, eave, canopy, or awning in a manner parallel with the structure's surface is a wall sign.
5. Mechanical Signs: A sign having parts that physically move; rather than merely appear to move as might be found in a digital display.
6. Revolving Sign: A sign which revolves in a circular motion; rather than remaining stationary on its supporting structure.

Quantity: (Max.) Wall Signs: Unlimited. Projecting Signs: One per tenant space. Pole or Ground Signs: If more than 500 feet apart, an interior lot is permitted up to two (only one is permitted if not 500 feet apart); corner lots are permitted two on each street regardless of distance between the signs.

Sign Area: (Max.) Wall Signs - Determined by multiplying the lineal feet of building frontage by two square feet. Projecting signs - 20 square feet or less. Pole or ground signs - Each sign shall not exceed 400 square feet.

Sign Height: Ground and pole signs shall be limited to a maximum height of 40 feet. Projecting signs shall have a minimum clearance of seven feet.

NOTE: This is only a guide. See Rolla P&Z Code for complete info. Created 01/19

EXAMPLES OF TYPES OF SIGNS

WALL SIGN



GROUND SIGN



PROJECTING SIGN



POLE SIGN

