

ROLLA CITY COUNCIL
WORKSHOP MINUTES
MONDAY, AUGUST 6TH, 2023 5:30 P.M.
THE CENTRE
1200 HOLLOWAY STREET
ROLLA, MO 65401

Presiding: Mayor Louis J. Magdits, IV

Council Members in Attendance: Josh Vroman, Megan Johnson, Nathan Chirban, Steve Jackson, William Hahn, Robert Kessinger, Kevin Greven, and Victoria Steen

Council Members Absent: Stanley Mayberry, Tina Balch, Matthew Fridley and Mattias Penner

Department Directors and other City Officials in Attendance: Finance Director, Steffanie Rogers and Parks Director, Floyd Jernigan

Power Wellness and Health and Recreation Board Members in Attendance: VP of Center Development, Josh Calson, Wellness Navigator, Devon Griep, Scott Master (by phone), Rec Board Member, Francine Merenghi, Rec Board Member, Dr. William Moorkamp.

Mayor Louis J. Magdits, IV called the workshop to order at approximately 5:40 p.m.

I. Discussion on Rec Center Operations

- A. Overview of Centre: Mayor Magdits began the meeting by providing a general review beginning with the discovery of Power Wellness by Recreation Board member, Bill Moorkamp, and how the plan for Power Wellness to assume management of the facility became a reality.
- B. Community Impact: Rec Advisory Francine Merenghi shared with Council a long list of programs that are available to citizens regardless of membership status. The Centre is unique for the services provided as a health and recreation facility compared to a fitness center. She shared the process for participation in the MyFitRx program and how the continued cooperation and support of Phelps Health is vital to its success.
- C. FY 2025 Preliminary Budget (Power Wellness): Devon Griep and Josh Carlson shared the impact the gym floor expansion (increasing from 4000 SF to 11,000 SF) has had on memberships and services at the Centre. The latest membership fee increase (announced shortly after the gym floor improvements) was followed by approximately 200 dropped memberships. Regardless, membership survey results show increased satisfaction, and the May attrition rate (2.64%) was at its lowest

since September of 2020. June membership dues revenue is showing its best since 2020 with membership growth for a consecutive 6 months. Ms. Griep highlighted 2024 accomplishments including new equipment, a new wellness navigator, and \$10K privately donated for the use of MyFitRx scholarships.

In late August the Centre will finalize its certification to become the first Medical Fitness Association Facility in the State of Missouri (a title carried by only 52 facilities in the United States). September 30th will begin the Phelps Health EPIC integration, a key component in the MyFitRx program to upstream the referral process. Since 2022, there has been a total enrollment of 219 people into the MyFitRx program, 159 of which were referred by providers. At completion of their program (twice a week for 8 weeks), 78% of those continued with a Centre membership.

There are 912 households in Phelps County with memberships to the Centre, 461 of which are in the city limits of Rolla. In July 2024, there were 9,979 visits to the Centre. Membership dues continue to be comparable to what is being offered locally.

- D. Next Steps (Mayor Magdits): The Centre is changing for the good. The completion of the medical fitness certification will increase visibility and credibility of The Centre to better facilitate medical partnerships for the success of the MyFitRx program. However, revenues by The Centre are increasing at a slower than anticipated rate. The Centre net operating income projections (into 2026) are still showing the Centre at an operating loss. The Phelps Health EPIC integration and other health/wellness initiatives, has taken longer than anticipated, and ultimately the rate of new memberships has not been able to outweigh the attrition rate. Supplementing the Centre's loss of funds from the General Fund is not sustainable. Mayor Magdits said that a plan of options is in progress and will be brought back to Council in 30-60 days for further consideration.

Minutes respectfully submitted by City Clerk, Lorri Powell

Mayor, Louis J. Magdits IV

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